



PREPARING FOR YOUR PHOTOSHOOT & SHOWINGS

The photos are one of the most important tools when selling your home. The key is to declutter and depersonalize your home as much as possible. We want a wide range of buyers to be able to imagine themselves in your home, no matter what their personal taste.

Outside the Home

- Park vehicles away from the house
- Mow the lawn and clean up any yard debris
- Move the trash bins into the garage or away from the home
- Hide or wind up any Garden Hoses
- Put away any children's and pet's toys
- Clean patio furniture and decorate with outdoor pillows
- Clean windows
- Cover dirt with mulch to make it appear more attractive
- If there is a pool, remove the pool sweep and any pool toys
- Remove grill cover from BBQ grill and clean
- Add potted plants to porch or deck for a splash of color
- Use a pressure washer to clean the exterior of the home

Inside the Home

- Put away all toys for kids and pets
- Minimize any signs that you have pets
- Depersonalize by removing family photos and replacing with generic art
- Hide electrical cords and cables
- Remove clutter on counters, desks and furniture
- Replace broken light bulbs
- Dust all furniture, wall vents, and corners of walls/ceilings
- Vacuum carpets and clean hardwood and tile floors
- If you have bookcases, remove half of the books and organize remaining books in an attractive pattern
- Clean the walls to remove scuff marks

Kitchen

- Clear counters of ALL clutter and small appliances
- Remove all refrigerator magnets and photos
- Put away all dirty dishes and food

Dining Room

- Add small centerpiece: candles or floral bouquets
- Remove excess chairs that don't fit around the table

Bedrooms

- Make beds and fluff pillows
- Remove extra items from bedside tables
- Make sure items under the beds can't be seen
- Neutralize strong decorating choices (teenagers, kids, etc.)

Bathrooms

- Remove everything from the countertops: toothpaste, toothbrushes, toiletries, etc.
- Clean the mirrors, glass, and all surfaces making sure there is no soap scum or stains
- Remove toiletries from the shower
- Remove waste baskets, plungers, toilet brushes and bath mats
- Hang fresh towels neatly
- Close toilet lids

Remove or Hide

- All valuables (jewelry, small electronics, etc.)
- All prescription drugs (even those in medicine cabinet)

*Make sure your home is photo ready when the photographer arrives!

